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## NEWS RELEASE

### Toronto-Based Consulting Organization Commits Itself To A Sustainable Future

**Toronto, ON, Tuesday May 20, 2008** - Mastermind Solutions Inc., a [Toronto based management consulting](#) organization that focuses on Strategy, Marketing, Finance and Organizational Design, has been designated a Sustainable Futures™ Organization by Transitions Plus Sustainability Solutions. This designation represents a commitment on behalf of the individuals and the company to act in a sustainable manner, but most importantly, will impact the strategies that the consultants develop with like-minded clients. This initiative will enable Mastermind Solutions Inc. clients' to take a proactive approach to developing strategies that will not only make total business sense, but will also ensure that they create an environment for a sustainable future for themselves.

Sustainability is one of the hottest issues around the boardroom table right now. Organizations are grappling with the questions of how to make a positive impact on the environment, how to demonstrate this commitment to customers, and how to do so profitably over the long term. Mastermind Solutions Inc. will assist in developing these strategies, and at times help these organizations execute the strategy at grassroots level.

A Sustainable Futures designation is not only about the environment. It is about the integration of socially and environmentally sound guiding principles and practices that also create economic value. As such, the programs, and the organization as a whole, also develop long term sustainability. The Sustainable Futures designation itself includes undergoing a rigorous program of sustainability planning, integration and action. Sustainability guides the organization's principles and objectives, ensuring that environmentally progressive business solutions are put into practice.

#### **About Mastermind Solutions Inc.**

Mastermind Solutions Inc. is a multi-disciplinary management consultant firm comprised of highly experienced professionals. Its team of experienced consultants covers a diverse range of disciplines – from [business strategic planning](#) to [accounting consulting](#), from [marketing](#) to coaching, and from advisory boards to [organizational structure](#). Mastermind Solutions is committed to attaining the highest customer satisfaction by providing accelerated solutions to organizations' business problems. [www.mastermindsolutions.ca](http://www.mastermindsolutions.ca)

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